

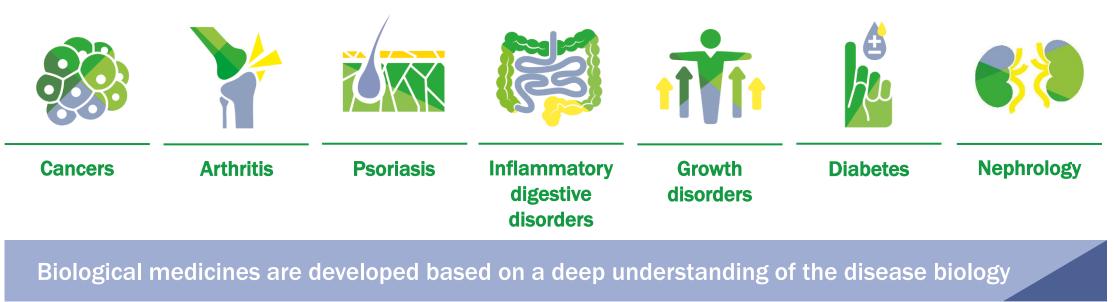


### The era of biological medicines

Since their first use in the 1980s, biological medicines (including biosimilar medicines) have grown to become an indispensable tool in modern medicine. Worldwide, millions of patients have already benefited from approved biological medicines, but what exactly are they, and how are they produced?<sup>1,2</sup>

## Biological medicines<sup>1</sup> have revolutionized the treatment of many disabling and life-threatening diseases

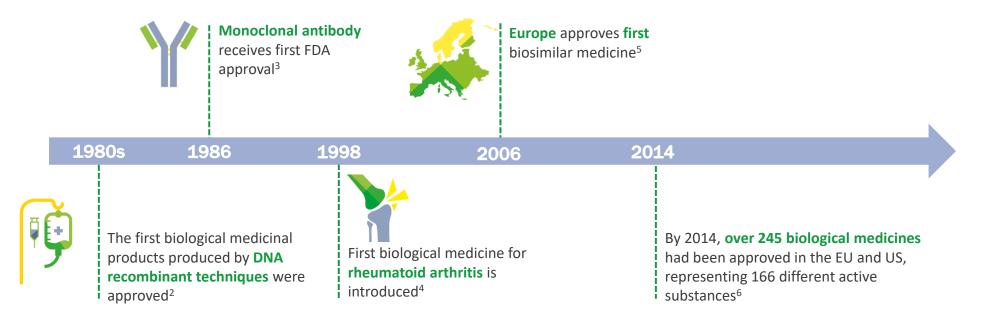
- Biological medicines:
  - include a wide range of products such as vaccines, blood and blood components, allergenics, somatic cells, gene therapies, tissues, and recombinant therapeutic proteins
  - are highly specific and targeted medicines
  - help to treat or prevent many rare and severe diseases, including:





### Biological medicines contain one or more active substances made by or derived from a biological source<sup>1</sup>

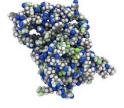
 Since their first use in the 1980s, biological medicines have grown to become an indispensable tool in modern medicine<sup>2</sup>



Biological medicines are an integral and indispensable part of modern medicine<sup>6</sup>

**References: 1.** EMA. <u>Biosimilar medicines</u>. Accessed March 2020; **2.** Kinch MS. *Drug Discov Today* 2015;20:393–8; **3.** Liu JKH. *Ann Med Surg (Lond)* 2014;3:113–6; **4.** De Keyser F. *Curr Rheumatol Rev* 2011;7:77–87; **5.** Medicines for Europe. <u>Factsheet on Biosimilar Medicines 2016</u></u>. Accessed February 2020; **6.** Walsh, G. *Nat Biotechnol* 2014;32: 992–1000.

#### **Biological medicines are predominantly larger and more complex than chemically synthesized medicines**



#### and a

#### Chemically synthesized medicine

**Growth hormone** 

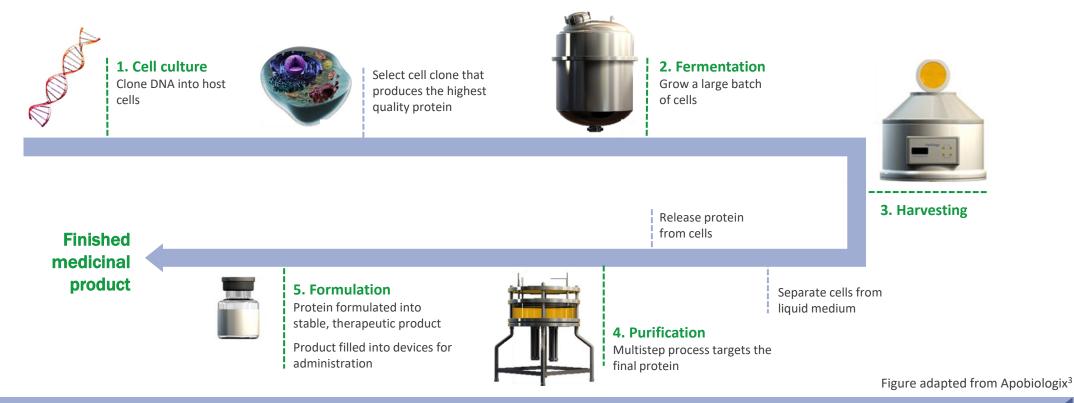
Antibody

Type of molecule	Small molecule	Protein (without sugars)	Glycoprotein (variable sugars)		
Synthesis	Chemical	Bacterial	Mammalian		
Uniformity	Single substance	Single main substance	Mixture of variants		
Size	21 atoms (aspirin)	3000 atoms (HGH)	>20,000 atoms (mAb)		

The complexity of biological medicines is such that they cannot usually be synthesized by conventional methods



### Producing biological medicines tends to be more complex than producing chemically derived medicines<sup>1,2</sup>



The inherent variability of living organisms and the manufacturing process result in the biological medicine displaying a certain degree of variability ('microheterogeneity')<sup>1</sup>

**References: 1.** WHO. <u>Annex 3: Guidelines for assuring quality of pharmaceutical and biological products prepared by recombinant DNA technology. 1991.</u> Accessed March 2020; **2.** EC/EMA. <u>Biosimilars in the EU – Information guide for Healthcare Professionals 2017</u>. Accessed March 2020; **3.** Apobiologix. <u>Manufacturing.</u> Accessed March 2020.



## A biological medicine is a mixture of closely related variants of the same protein<sup>1</sup>

- The living organisms used to make biological medicines are naturally variable<sup>2</sup>
- An inherent degree of minor variability ('microheterogeneity') is thus normally present in biological medicines<sup>2</sup>
- Microheterogeneity is also present within and/or between batches of the same biological medicine<sup>2</sup>
- The degree of variability must fall within a range agreed upon by the health authority to ensure consistent safety and efficacy<sup>2</sup>
- Strict controls are always in place during manufacturing to ensure batch-tobatch consistency, and that the differences do not affect safety or efficacy<sup>1</sup>

Strict controls ensure safe and efficacious biological medicines<sup>1</sup>

References: 1. EC/EMA. Biosimilars in the EU – Information guide for Healthcare Professionals 2017. Accessed March 2020; 2. Woodcock J, et al. Nat Rev Drug Discov 2007;6:437–442.

#### Summary: The era of biological medicines







Biological medicines contain one or more active substances **made by or derived from a biological** source<sup>1</sup> The complexity of biological medicines is such that they **cannot usually be synthesized** by conventional methods<sup>2</sup> The **variability** of the living organisms contributes to **microheterogeneity**<sup>3</sup>



•	



Microheterogeneity is normal, and seen within or between different batches of the same biological product<sup>4</sup> **Strict controls** during manufacturing **ensures safe and effective** biological medicines<sup>4</sup> Biological medicines have grown to become an **indispensable tool** in modern medicine<sup>5</sup>

**References: 1**. EMA. <u>Biosimilar medicines</u>. Accessed March 2020; **2**. International Alliance of Patients' Organizations. <u>Briefing paper on Biological and Biosimilar Medicines 2013</u>. Accessed March 2020; **3**. Gudat U. *Pharma Horizon* 2016;1:35–38; **4**. EC/EMA. <u>Biosimilars in the EU – Information guide for Healthcare Professionals 2017</u>. Accessed March 2020; **5**. Kinch MS. *Drug Discov Today* 2015;20:393–8.





### **Biological medicines — the major social and economic challenges**

The global spend on pharmaceuticals continues to increase. The use of biological medicines offers new treatment choices to patients, but at a high financial cost. What are the challenges faced by payers and physicians in preserving access to biological medicines within a financially constrained healthcare system?

#### Chronic conditions are on the rise worldwide

#### 2015 WHO global report<sup>1</sup>

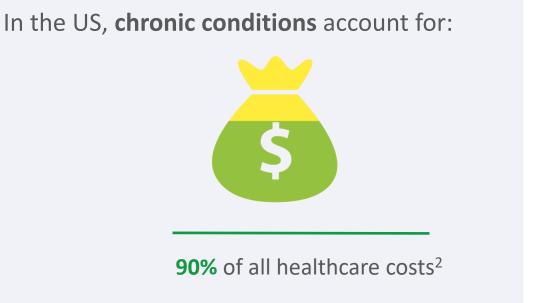
- 80% of chronic disease deaths today occur in low- and middle-income countries
- The threat is growing the number of people, families and communities afflicted is increasing

With the global prevalence of age-related chronic diseases rising, access to costeffective medical treatment will become increasingly important over the next decades worldwide





## Health systems must adapt to meet the growing demand for the treatment of chronic conditions<sup>1</sup>





and nearly **100% of Medicare**<sup>\*</sup> spending<sup>3</sup>

#### Access to cost-effective treatment is paramount for the short, medium, and long-term sustainability of healthcare systems<sup>1</sup>

Footnotes: \*Medicare is a US federal health insurance program for elderly patients.

**References: 1.** United Nations. World Aging Report. Available at: <u>http://bit.ly/1Y2LeF4</u>. Accessed March 2020; **2.** Centers for Disease Control and Prevention. Health and Economic Costs of Chronic Diseases. Available at <u>https://www.cdc.gov/chronicdisease/about/costs/index.htm</u>. Accessed October 2020; **3.** Chronic Conditions Chartbook, 2017. Available at: https://www.cms.gov/Research-Statistics-Data-and-Systems/Statistics-Trends-and-Reports/Chronic-Conditions/Chartbook Charts. Accessed October 2020.



## The use of biological medicines continues to grow consistently each year



In 2019, biologic spending was \$211 billion – **43% of total** medicine spending in the U.S.<sup>1</sup>



 Biological medicines can cost up to 100,000 USD per year per patient, negatively impacting on both patient choice and the healthcare system<sup>2</sup>



By 2020, a number of diseases will have **new biological treatment options** available across developed markets<sup>1</sup>



The **constrained payer environment** is triggering a range of initiatives designed to limit growth in healthcare budgets

Payers seek to provide and preserve access to cutting-edge medicines, but also need to ensure the long-term financial sustainability of their healthcare systems<sup>3</sup>

**References: 1.** IQVIA: Biosimilars in the United States 2020-2024. October 2020. Available at <a href="https://www.iqvia.com/insights/the-iqvia-institute/reports/biosimilars-in-the-united-states-2020-2024">https://www.iqvia.com/insights/the-iqvia-institute/reports/biosimilars-in-the-united-states-2020-2024</a>. Accessed October 2020; **2.** Blackstone EA, Joseph PF. *Am Health Drug Benefits* 2013;6:469–78;

## The long-term potential of biological medicines is hampered by their high cost

#### **Psoriasis**

- Psoriasis affects approximately 7.4 million Americans<sup>1</sup>
- Access to biological medicines remains a challenge for many American patients due to factors such as limited insurance coverage and prohibitive costs<sup>2</sup>



References: 1. Rachakonda TD, et al. J Am Acad Dermatol 2014;70:512–6; 2. Kamangar F, et al. J Dermatolog Treat 2013;24:13–24;
4. Putrik P, et al. Ann Rheum Dis. 2014;73:198–206.
1. 2015 WHO Global Report: Preventing chronic diseases: a vital investment





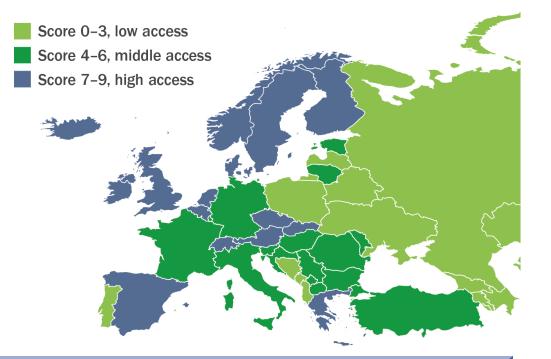


## Access to biological medicines is not uniform across Europe

 Compared with Western Europe, Central and Eastern Europe have experienced reduced access to biological medicines<sup>1,2</sup>

Percentage of patients with rheumatoid arthritis (RA) treated with a biological medicine:

Western Europe\*Central & Eastern Europe\*\*11-12%1-5%



Level of access to biological treatments for RA across Europe<sup>3</sup>

#### This difference in access to biological medicines is largely due to general economic conditions<sup>2</sup>

Footnotes: \*Based on values from 2009; \*\*Based on values from 2011.
References: 1. Kobelt G, Kasteng F. Access to innovative treatments in rheumatoid arthritis in Europe. Available at: <u>http://bit.ly/Shamf8</u>. Accessed March 2020; 1. 2015 WHO Global Report: Preventing chronic diseases: a vital investment
2. Orlewska L, et al. Med Sci Monit. 2011;17:SR1-13; 3. Putrik P, et al. Ann Rheum Dis. 2014;73:198–206.

## A lack of treatment choice has a detrimental impact on patient care<sup>1</sup>

#### **Rheumatoid Arthritis (RA)**

- There are around 1.3 million Americans living with RA, many of whom require biological medicines<sup>2</sup>
- It is estimated that the US market for RA treatment will increase from 6.4 billion USD in 2013 to 9.3 billion USD by 2020<sup>3</sup>
- On average, patients with RA can expect to pay in excess of 3,000 USD annually in co-payments for biological medicines<sup>4</sup>

"I use Enbrel. I couldn't walk without it, and when I lost my healthcare insurance it was \$1,800 per box. I sold my car to pay for the Enbrel"<sup>5</sup>

> Mika Collins, Michigan Patient with RA

#### The availability of biosimilar medicines enhances competition, improves access to biological medicines, and contributes to the financial sustainability of healthcare systems<sup>5</sup>

References: 1. QuintilesIMS Institute for Healthcare Informatics. Delivering on the Potential of Biosimilar Medicines. 2016 ; 2. Best buy drugs. Consumer reports health. Using Biologics to Treat: Rheumatoid Arthritis. 2013. Available at: <a href="http://bit.ly/2pZVXFT">http://bit.ly/2pZVXFT</a>. Accessed March 2020; 3. GBI Research. US Rheumatoid Arthritis Treatment Market Value to Reach \$9.3 Billion by 2020: Outlook and Implications. 2015. Available at: <a href="http://bit.ly/2ryJBWI">http://bit.ly/2pZVXFT</a>. Accessed March 2020; 3. GBI Research. US Rheumatoid Arthritis Treatment Market Value to Reach \$9.3 Billion by 2020: Outlook and Implications. 2015. Available at: <a href="http://bit.ly/2ryJBWI">http://bit.ly/2ryJBWI</a>. Accessed March 2020; 4. Jennifer Freeman, MD. RA Costs: What are Payment Options for Treating Rheumatoid Arthritis? Available at: <a href="http://bit.ly/2puditestimatiodarthritis.org/treatment/costs/paying-for-treatment/">http://bit.ly/2ryJBWI</a>. Accessed March 2020; 4. Jennifer Freeman, MD. RA Costs: What are Payment Options for Treating Rheumatoid Arthritis Patients bear heavy cost burden for biologic drugs. Available at: <a href="http://bit.ly/2pQ63J9">http://bit.ly/2pQ63J9</a>. Accessed March 2020: 5. Healthline: Rheumatoid arthritis patients bear heavy cost burden for biologic drugs. Available at: <a href="http://bit.ly/2pQ63J9">http://bit.ly/2pQ63J9</a>. Accessed March 2020.





## Biological medicines — the major social and economic challenges

**Population ageing** and the rising prevalence of **chronic conditions** is increasing the pressure on health systems<sup>1,2</sup>

Global spend on pharmaceutical products continues to increase, and is expected to reach 1.4 trillion USD in the near future<sup>3</sup>

Biological medicines represent an **important but expensive** proportion of new drugs<sup>4</sup>

**Payers** seek to provide and preserve access to cutting-edge medicines, but also need to **ensure the long-term financial sustainability** of their healthcare system<sup>3</sup>

Access to biological medicines is not uniform, and is often restricted by their high cost<sup>4,5</sup> The **availability** of biosimilar medicines enhances competition, improves access to biological medicines, and contributes to the financial sustainability of healthcare systems<sup>6</sup>

Rerences: 1. United Nations. World Aging Report. Available at: <u>http://bit.ly/1Y2LeF4</u>. Accessed March 2020; 2015 WHO Global Report: Preventing chronic diseases: a vital investment
 <u>https://www.who.int/chp/chronic\_disease\_report/presentation/en/</u> Accessed October 2020; 2. CDC. Healthy Aging at a Glance 2011. Available at: <u>http://bit.ly/2ptzYJS</u>. Accessed March 2020;
 <u>3. IQVIA Global Medicine Spending and Usage Trends</u>. Accessed October 2020; 4. QuintilesIMS Institute for Healthcare Informatics. Global Medicines Use in 2020: Outlook and Implications. 2015. Available at: <a href="http://bit.ly/1H9Nze3">http://bit.ly/1H9Nze3</a>. Accessed March 2020; 5. Orlewska L, *et al. Med Sci Monit*. 2011;17:SR1-13; 6. EC. What you need to know about biosimilar medicinal products. Available at: <a href="http://bit.ly/29AZtNM">http://bit.ly/29AZtNM</a>. Accessed March 2020; 5. Orlewska L, *et al. Med Sci Monit*. 2011;17:SR1-13; 6. EC. What you need to know about biosimilar medicinal products. Available at: <a href="http://bit.ly/29AZtNM">http://bit.ly/29AZtNM</a>. Accessed March 2020.















# Biosimilar medicines — rising to the cost challenge

Addressing the rising cost of biological medicines has become a priority for governments and healthcare systems around the globe.

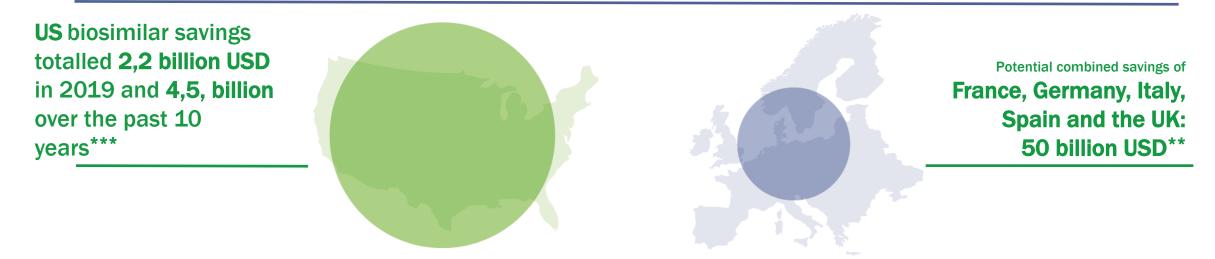
Biosimilar medicines are providing more cost-effective biological treatments, but what are biosimilar medicines, and how do they meet this challenge?

### In the absence of competition, biological medicines place a huge financial burden on global healthcare systems



 By introducing competition, the savings generated could be used to treat patients in need in Europe and the USA, who are currently denied access to biological medicines

The addressable\* biosimilar medicines market in the US and the five largest European markets, 2016–2020:



Availability of biosimilar medicines offers an economic benefit to healthcare systems, thereby in part adressing the issue of new, innovative, high-priced medicines<sup>1</sup>

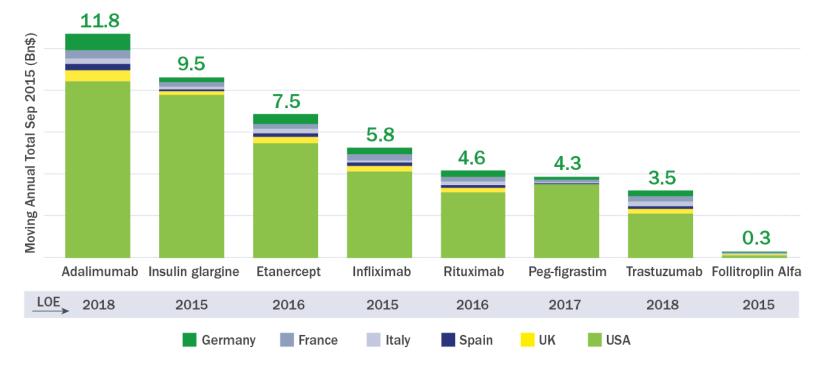
**Footnotes:** \*Addressable market is calculated based on projected growth of originator market without biosimilar entry. Growth rate is based on historical growth and analogue analysis. \*\*Conversion rate: Conversion rate: 1 EUR = 1.091 USD.

References: QuintilesIMS Institute for Healthcare Informatics. Delivering on the Potential of Biosimilar Medicines. 2016. \*\*\* IQVIA 2020 Report



# In many developed markets, eight prominent biological medicines came off patent between 2015 and 2020

 US and European<sup>\*</sup> sales of key biological medicines have lost patent protection between 2015 and 2020:<sup>1</sup>



#### The large number of biological medicines coming off patent presents a significant opportunity for the introduction of biosimilar medicines

**Footnotes:** \*Values from five largest European markets. Conversion rate: 1 EUR = 1.091 USD. **Abbreviations:** LOE, loss of exclusivity.

**References:** QuintilesIMS Institute for Healthcare Informatics. Delivering on the Potential of Biosimilar Medicines. 2016. Available at: <u>http://bit.ly/2es03mY</u>. Accessed July 2017.



## Europe was the first region in the world to develop a framework for biosimilar medicines

- A biosimilar medicine is a biological medicine that is developed to be highly similar to an existing biological medicine (the 'reference product')<sup>1</sup>
- Biosimilar medicines can be marketed once all regulatory exclusivity and intellectual property right periods for the reference product have expired<sup>1</sup>
- In 2004 and 2005, Europe was the first region in the world to develop a legal, regulatory, and scientific framework for approving biosimilar medicines<sup>2</sup>
- Within 10 years, the EU framework moved from a science-driven, conceptual approach to a science-driven, knowledge-based approach<sup>3</sup>
- Since 2006, EU-approved biosimilar medicines have already generated more than 2 billion cumulated patient treatment days of safe clinical experience<sup>1</sup>

#### Europe has pioneeed the development, licensing, and marketing of biosimilar medicines<sup>2</sup>

**References: 1.** MIDAS MAT Q2 2020 data; rituximab and trastuzumab DDDs calculated via IQVIA Real World Data, Oncology Dynamics physician surveys on average cycles; pre-2009 analysis includes extrapolated treatment days for biosimilars launched between 2005 – 2008; country cohort includes 30 countries within Europe Economic Area; **2.** EMA Biosimilar Guidelines. Available at <a href="https://bit.ly/34iUkJY">https://bit.ly/34iUkJY</a> : Accessed October 2020; **3.** Weise M. Evolving landscape on data requirements to demonstrate biosimilarity – The EU perspective. Presented at 14<sup>th</sup> Biosimilar Medicines Group Conference, London 2016.

## Scientific, regulatory, and legal frameworks have now been established around the world (1)



<b>Europe</b> First legal framework for approving biosimilar medicines – directive 2001/83/EU <sup>1</sup>		Japan Guideline for the quality, safety a efficacy assurance of follow-on b Q&A regarding guidelines <sup>3</sup>	Affected a la la Carta A ath
2004	2005	2009	2010
	<b>Europe</b> First regulatory and scien framework for approving medicines <sup>1</sup>	I I I I I I I I I I I I I I I I I I I	piosimilar

**Abbreviations:** BPICA, Biologics Price Competition and Innovation Act; EMA, European Medicines Agency; MHLW, Ministry of Health, Labour and Welfare; SBP, similar biotherapeutic products; WHO, World Health Organisation.

**References: 1.** EMA. <u>Biosimilar</u>. Accessed March 2020; **2.** MHLW. <u>Guideline for the Quality, Safety, and Efficacy Assurance of Follow-on Biologics</u>. Accessed March 2020; **3.** <u>Yasuhiro Kishioka, Ph D</u> <u>PMDA-Regulatory Framework for Biotherapeutic Products including Similar Biotherapeutic Products</u> Accessed October 2020; **4.** WHO. <u>Guidelines on evaluation of similar biotherapeutic products</u> (SBPs). Accessed March 2020 ; **5.** Park Y, et al. Presented at Biosimilars Medicines Group conference, London 2016; 6. <u>Biologics Price Competition and Innovation Act (BPICA)</u>. Accessed October 2020; **7.** <u>Yasuhiro Kishioka, Ph D PMDA-Regulatory Framework for Biotherapeutic Products including Similar Biotherapeutic Products</u>. Accessed October 2020; **7.** <u>Yasuhiro Kishioka, Ph D PMDA-Regulatory Framework for Biotherapeutic Products including Similar Biotherapeutic Products</u>. Accessed October 2020; **7.** <u>Yasuhiro Kishioka, Ph D PMDA-Regulatory Framework for Biotherapeutic Products</u>.



## Scientific, regulatory, and legal frameworks have now been established around the world (2)

Canada HC Guidance d Information ar requirements f biologic drugs <sup>1</sup>	nd submission for biosimilar	<b>Australia</b> TGA regulat biosimilar n		to reflect	ling guidelines
2010	2012	2013	2014	2015	
<b>Brazil</b> Biosimilar guic released by AN		A guidelines	<b>South Africa</b> Guideline includin antibodies and all extrapolation of in	lowing	final guidances <sup>3</sup>

Biosimilar medicines offer more cost-effective alternative options and thereby enhance competition in the marketplace

Abbreviations: ANVISA, The Brazilian Health Regulatory Agency; EMA, European Medicines Agency; FDA, Food and Drug Administration; HC, Health Canada; JGA, Japan Generic Medicines Association MFDS, Ministry of Food and Drug Safety; MCCZA, Medicines Control Council of South Africa; TGA, Therapeutic Goods Administration. **References: 1.** Health Canada. Information and Submission Requirements for Biosimilar Biologic Drugs. Available at: <a href="http://bit.ly/2tJYGZJ">http://bit.ly/2tJYGZJ</a>. Accessed March 2020; **2.** ANVISA. Resolution - RDC Nº 55. Available at: <a href="http://bit.ly/2uPanhJ">http://bit.ly/2uPanhJ</a>. Accessed March 2020; **3.** FDA. Biosimilars; **4.** TGA. Regulation of biosimilar medicines. Available at: <a href="http://bit.ly/2tytreeH">http://bit.ly/2tytreeH</a>. Accessed March 2020; **5.** EMA. Biosimilar. Available at: <a href="http://bit.ly/1trteeH">http://bit.ly/1trteeH</a>. Accessed March 2020; **6.** Park Y, *et al.* Presented at Biosimilars Medicines Group conference, London 2016; **7.** MCCZA. Biosimilar medicines quality, non-clinical and clinical requirements;



## Scientific, regulatory, and legal frameworks have now been established around the world (3)

	<b>China</b> First biosimilar guidance published		<b>Singapore</b> Update of biosimilar guideline, first published in 2011	Saudi Arabia Update of biosimilar guideline, first published in 2010		<b>Egypt</b> Update of biosimilar guideline, first published in 2013	
20	15	20	)16 20	)17	202	20	
	Update of biosimilarRevision ofUpguideline, firstHealth Canadaguideline		India Update of biosimilar guideline, first published in 2012	b		<b>China</b> Biosimilar guidance updated	

Biosimilar medicines offer more cost-effective alternative options and thereby enhance competition in the marketplace

### Building on the experience and success of over 300 biosimilar medicines approvals, covering over 10 therapeutic areas



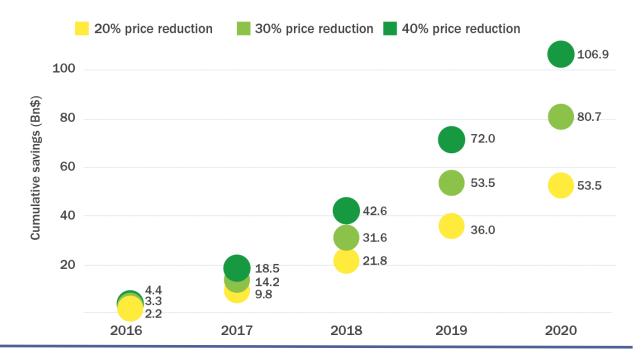




### Savings produced by biosimilar medicines contribute to the sustainability of healthcare systems

 Biosimilar medicines could produce cumulative savings of nearly 107 billion USD in Europe and the US combined, between 2015 and 2020\*1

Potential cumulative savings from eight key biosimilar medicines in France, Germany, Italy, Spain, the UK, and the US<sup>1</sup>



#### Biosimilar medicines have already delivered savings of around 1.6 billion USD in the five largest European markets alone<sup>2</sup>

**Footnotes:** \*Savings potential in five largest European markets plus US biosimilar accessible market dependent on change in price per treatment day. The accessible market analysis is based on adalimumab, insulin glargine, etanercept, infliximab, rituximab, peg-filgrastim, trastuzumab, and follitropin alpha. Savings potential in biosimilar accessible market at different price levels is calculated based on extrapolated size of the originator market between 2016 and 2020, and historic CAGR and analogues. Accumulation of savings potential between 2016–2020 is shown. Conversion rate: 1 EUR = 1.091 USD.

References: 1. QuintilesIMS Institute for Healthcare Informatics. Delivering on the Potential of Biosimilar Medicines. 2016.; 2. Lynch C. Pharma Horizon 2016;1:2–3.



### Globally, biosimilar medicines have the potential to offer healthcare systems huge savings for the same outcomes

#### Canada - \$94 million CAD

Combined savings from use of etanercept, filgrastim, infliximab and insulin glargine biosimilars in 2018<sup>5</sup>

#### Europe –15 billion EUR

between 2016 and 2020

based on a 30% price reduction across eight key reference products, driven by biosimilar competition<sup>1</sup>

#### Japan – 46 billion JPY

between 2017 and 2019 with CAGR 61%<sup>2</sup>

#### U.S.A - 2,2 billion USD (2019)

Biosimilar savings totalled 2,2 billion USD in 2019 and 4,5 billion over the past 10 years<sup>4</sup>

#### South Africa – 6.4 million USD

(84.5 million Rand) per annum

A 50% price reduction following the introduction of the biosimilar trastuzumab would translate into 670 more patients being treated (2016)<sup>3</sup>

Biosimilar medicines represent a cost-effective alternative to the reference products

**References: 1.** QuintilesIMS. Delivering on the potential of biosimilar medicines; **2.** Ministry of Health, Labour and Welfare Japan; **3.** Generic & Biosimilar Medicines Southern Africa Available at: <a href="https://gbmsa.org/">https://gbmsa.org/</a>. Accessed October 2020; **4.** IQVIA 2020 Report; **5.** <a href="https://gbmsa.org/">Biologics in Canada. Part 2: Biosimilar Savings, 2018</a>. Accessed October 2020:

## Summary: Biosimilar medicines — rising to the cost challenge









In the absence of competition, biological medicines place a **huge financial burden** on global healthcare systems<sup>1</sup>

In many developed markets, key biological medicines are **coming off patent**<sup>1</sup>



Patent expiry presents a **significant opportunity** for the introduction of biosimilar medicines<sup>1</sup>



Around the globe, biosimilar medicines are being introduced, **enhancing competition** in the marketplace<sup>1</sup> In the five largest European markets alone, biosimilar medicines have saved **1.6 billion USD**<sup>2</sup>



The **potential savings** offered by biosimilar medicines could help support the **long-term sustainability** of healthcare systems<sup>1</sup>





### Biosimilar medicines a commitment to scientific excellence

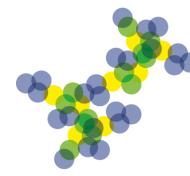
With biosimilar medicines, patients and healthcare providers benefit from high quality and efficacious therapeutic alternatives.

But how are biosimilar medicines developed, and how is their efficacy and safety ensured?



#### Biological medicines display an inherent degree of minor variability (microheterogeneity), which is tightly controlled<sup>1</sup>







Biological medicines are made in living organisms and purified through **complex manufacturing processes**<sup>2</sup> Biological medicines consist of relatively large and often highly **complex molecular entities**<sup>3</sup> Any biological medicine will display **microheterogeneity,** even **between** different **batches of the same product**. This normal feature is tightly controlled<sup>3</sup>

The heterogeneity of biological medicines not only reflects the natural variation of these molecules, but also the variability of the production process<sup>1,3</sup>

References: 1. Schneider C. Ann Rheum Dis 2013;72:315–8; 2. Gudat U. Pharma Horizon 2016;1:35–38; 3. Weise M, et al. Blood 2012;120;5111–7.



## Throughout their lifecycle, biological medicines undergo changes to their manufacturing process<sup>1,2</sup>

Changes in the manufacturing process of a biological medicine are very common and can include:<sup>3</sup>

- Upscaling the process
- Yield improvement
- New purification methods
- Change of cell line
- Change of manufacturing site

Following any change, comparability testing must be performed to ensure that the safety and efficacy is maintained across the different versions of the same biological medicine<sup>4</sup>

Number of approved manufacturing changes for monoclonal antibodies according to risk category

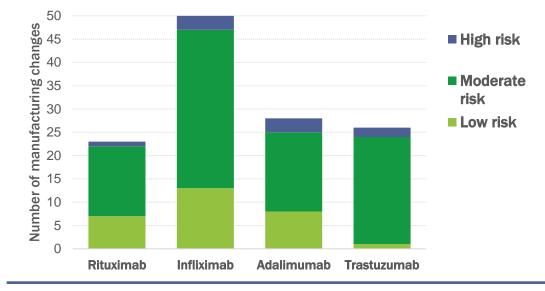


Figure adapted from Vezér et al. 2016<sup>2</sup>

The acceptable variability of the reference biological medicine over its lifecycle designates the goalposts for biosimilar product development<sup>5,6</sup>

<sup>References: 1. McCamish M, Woollett G.</sup> *Clin Pharmacol Ther* 2012;91:3:405–17; 2. Vezér B, *et al. Curr Med Res Opin* 2016;32:829–34; 3. Schiestl M, *et al. Nat Biotechnol* 2011;29:310–2;
4. ICH <u>Q5E guideline on comparability of biotechnology-derived products after a change in the manufacturing process. 2016</u>. Accessed March 2020;
5. McCamish M, Woollett G. *mAbs* 2011;3:209–17; 6. McCamish M, Woollett G. *Clin Pharmacol Ther* 2013;93:315–7.



### Changes to manufacturing of biological medicines are approved following a stepwise comparability exercise<sup>1</sup>

Comparability bridging studies and adherence to specific pharmacovigilance regulations may be required, depending on the nature of the changes made to the manufacturing process<sup>2</sup>

Analytical testing

Non-clinical studies

**Clinical studies** 

- Originator manufacturers rely almost exclusively on analytics and extrapolation of indications to obtain approval for the process changes<sup>3,4</sup>
- Regulators have over two decades of experience in evaluating and approving these changes, based on comparability exercises in line with internationally agreed standards<sup>5</sup>
- When comparability has been demonstrated, the new version of the product can be introduced to the market without informing prescribers, pharmacists, or patients<sup>6</sup>

The scientific principles for establishing biosimilarity are the same as those for demonstrating comparability after a change in the manufacturing process of an already licensed biological medicine<sup>7,8</sup>

**References: 1.** Chirino AJ, Mire-Sluis A. *Nat Biotechnol* 2004;22:1383–91; **2.** European Medicines Agency and Heads of Medicines Agency. <u>EMA/168402/2014</u>. Accessed March 2020; **3.** Cornes P, Muenzberg M. *Pharma Horizon* 2016;1:30–34; **4.** Weise M, *et al. Blood* 2014;124:3191–6; **5.** McCamish M, Woollett G. *Clin Pharmacol Ther.* 2013;93:315–7; **6.** Kurki P, *et al. BioDrugs* 2017 [Epub ahead of print]; **7.** Weise M, *et al. Blood* 2012;120;5111–7; **8.** EMA. <u>Guideline on similar biological medicinal products</u>. Accessed March 2020.



### Biosimilar medicine development is target-orientated, comparative, and follows a stepwise approach<sup>1-3</sup>

Define and characterize the reference product



Complete manufacturing process development of the biosimilar medicine 3 ti

Confirm comparability between the biosimilar medicine and the reference product

The sensitivity of *in vitro* characterization continues to improve, and has increased 10 million-fold between 1990 and 2011 for some methods<sup>4</sup>

Biosimilar medicine process development is a reiterative procedure whereby the product quality is continuously reviewed<sup>1,2</sup> The quality, non-clinical, pharmacokinetics (PK)/pharmacodynamics (PD), and clinical profiles of the biosimilar are sequentially compared with the reference product<sup>1,2</sup>

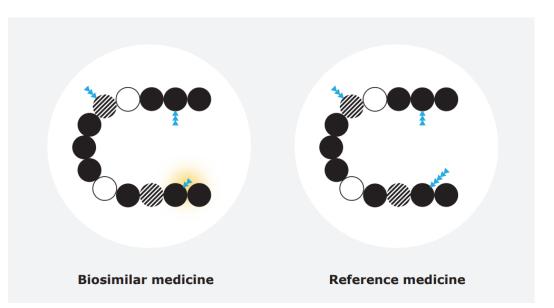
#### The range of variability allowed for a biosimilar medicine is the same as that allowed between batches of the reference medicine<sup>1-3</sup>

**References: 1.** FDA. Available at <a href="https://www.fda.gov/drugs/biosimilars/biosimilar-development-review-and-approval">https://www.fda.gov/drugs/biosimilars/biosimilars/biosimilar-development-review-and-approval</a> Accessed Sept. 2020; **2.** EMA. <a href="https://www.fda.gov/drugs/biosimilars/biosimilar-development-review-and-approval">https://www.fda.gov/drugs/biosimilars/biosimilars/biosimilar-development-review-and-approval</a> Accessed Sept. 2020; **2.** EMA. <a href="https://www.fda.gov/drugs/biosimilars/biosimilar-development-review-and-approval">https://www.fda.gov/drugs/biosimilars/biosimilars/biosimilar-development-review-and-approval</a> Accessed Sept. 2020; **3.** EMA. <a href="https://www.fda.gov/drugs/biosimilars/biosimilar-development-review-and-approval">https://www.fda.gov/drugs/biosimilars/biosimilars/biosimilar-development-review-and-approval</a> Accessed Sept. 2020; **3.** EMA. <a href="https://www.fda.gov/drugs/biosimilars/biosimilar-development-review-and-approval">https://www.fda.gov/drugs/biosimilars/biosimilar-development-review-and-approval</a> Accessed March 2020; **3.** EMA. <a href="https://www.fda.gov/drugs/biosimilars/biosi

### Example of variability between a biosimilar and the reference medicine



- Variability (yellow shadow) between a biosimilar and the reference medicine is comparable to what may occur between different batches of the same biological medicine
- Minor variability, e.g. in glycosylation (represented by small blue triangles) may be allowed, while the protein's amino acid sequence (circles) and biological activity are the same



## **Quality** comparability establishes highly similar physiochemical properties and biological activity<sup>1,2</sup>

- Analytical and functional comparability studies are the foundation of biosimilar medicine development<sup>1,2</sup>
- Analytical testing is a more sensitive means of detecting differences than randomized clinical trials<sup>1,2</sup>
- The biosimilar medicine and the reference product must be highly similar at a molecular level<sup>1,3</sup>
  - The primary structures (amino acid sequences) must be identical
  - Higher-level structures must be indistinguishable
- Impurities, biological activity, and post-translational modifications are also compared<sup>1,2</sup>
- The degree of quality similarity will determine the scope and the breadth of the required non-clinical and clinical data to rule out differences in clinical performance<sup>1,2</sup>







# **Non-clinical** comparability establishes that functionally, the biosimilar medicine and the reference product are similar<sup>1,2</sup>

- The biosimilar medicine must display highly similar functionality to the reference biological medicine
- Multiple *in vitro* (and in exceptional cases, *in vivo*) assays are used to measure the binding of the biosimilar medicine to target antigens or receptors





# **PK/PD** comparability establishes that the biodistribution of the biosimilar and the reference product are similar

- Comparative pharmacokinetic (PK) and/or pharmacodynamic (PD) studies in humans are designed to further support comparability data, or to detect potential differences between the biosimilar medicine and the reference product<sup>1</sup>
- The PK study is a major gatekeeper in the clinical biosimilarity exercise
- In certain cases, the comparative analytical, non-clinical, and human PK/PD (clinical immunogenicity) studies may be sufficient to definitively confirm biosimilarity to the reference product<sup>1,2</sup>



**References: 1.** EMA. <u>Guideline on similar biological medicinal products containing biotechnology-derived proteins as active substance: non-clinical and clinical issues.</u> Accessed March 2020; **2.** Ventola CL. *PT* 2013;38:270–4,277, 287. Evolution of the EU biosimilar Framework: Past and Future" (4) the European regulators Elena Wolff-Holz et.al.



#### **Clinical** comparability complements and confirms the comparability demonstrated at the previous steps

- Tailored clinical comparability [where appropriate] confirms that the structural concordance translates into clinical performance, and is designed to rule out clinically relevant differences in safety or efficacy<sup>1</sup>
- Comparative clinical trials, where needed, are performed in a scientifically justified 'clinical model' that is sensitive to small differences<sup>2–6</sup>
- Clinical safety (including immunogenicity) is important throughout the clinical development program. Safety data is captured during the initial pharmacokinetic (PK) and/or pharmacodynamic (PD) studies, and the comparative clinical study, where required<sup>2–6</sup>

The biosimilar medicine is only approved if there are no clinically meaningful differences from the reference product



**References: 1.** Gudat U. *Pharma Horizon* 2016;1:35–38; **2.** FDA. <u>Scientific considerations in demonstrating biosimilarity to a reference product</u>. Last accessed April 2020; **3.** EMA. <u>Guideline on similar biological medicinal products containing biotechnology-derived proteins as active substance: non-clinical and clinical issues</u>. Accessed March 2020; **4.** Ventola CL. *PT* 2013;38:270–4,277, 287; **5.** Schneider C. *Ann Rheum Dis.* 2013;72:315–8; **6.** Kurki P, *et al. BioDrugs* 2017 [Epub ahead of print].



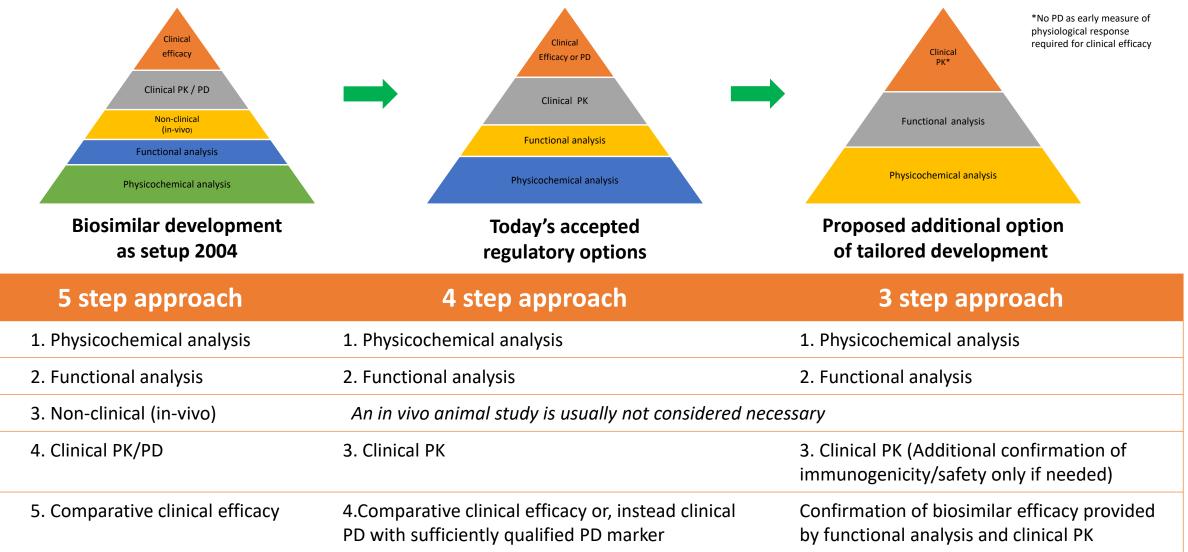
- Continuously apply evolving regulatory sciences;
- Maintain robust regulatory standards that have resulted in an impeccable track record of biosimilar medicines;
- Adapting the biosimilar framework with the latest knowledge is reflected in objectives of EMA<sup>1</sup>, MHRA<sup>2</sup>, WHO<sup>3</sup>
  - e.g. EMA objective: "Further develop the biosimilar framework, adapting the clinical part of the development to the latest scientific knowledge concerning the comparability assessment" <sup>1</sup>.
  - MHRA Objective: "Develop and publish guidance on a new innovative UK licensing procedure for biosimilar products to operate from 1 January 2021 to reduce the burden on clinical trial data generation"<sup>2</sup>.



- 1. <u>EMA Regulatory Science to 2025, EMA/110706/2020</u>, published 2020, accessed 16 April 2020
- 2. MHRA Business plan 2020-21, <a href="https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\_data/file/889864/MHRA\_Business\_Plan\_2020\_to\_2021.pdf">https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\_data/file/889864/MHRA\_Business\_Plan\_2020\_to\_2021.pdf</a> , accessed 17 June 2020; MHRA draft biosimilar guideline, accessed October 20220
- 3. WHO Main outcomes of the meeting of the WHO Expert Committee on Biological Standardization held from 21 to 25 October 2019, accessed 21 April 2020; see also Backup-slide "WHO Discussion)



# Evolution of biosimilar development options for therapeutic proteins



## **Current resources**



### Current Opinion | Open Access | Published: 06 August 2019 An Efficient Development Paradigm for Biosimilars

Christopher J. Webster, Anny C. Wong & Gillian R. Woollett 🖂

BioDrugs 33, 603–611(2019) Cite this article 3111 Accesses 4 Altmetric Metrics

#### Abstract

The current development paradigm for biosimilars required by regulators in highly regulated jurisdictions is derived from the development of novel drugs and is unnecessarily burdensome and inefficient. It requires the accumulation of data from analytical, nonclinical (including in vivo studies in some jurisdictions), and clinical studies (including powered efficacy studies in most cases); this paradigm is known as 'totality of evidence' (ToE) and does not admit a conclusion of biosimilarity from analytical data alone. The record of biosimilar approvals in these jurisdictions shows that no biosimilar candidate that has been found highly similar to its reference in analytical and pharmacokinetic studies has failed to be approved. We propose a new paradigm ('confirmation of sufficient likeness', CSL) that emphasizes the demonstration of analytical resemblance between the biosimilar candidate and its reference, and permits the conclusion of biosimilarity upon this basis. CSL does not entail bridging studies between reference products, in vivo nonclinical studies, or powered efficacy studies and is, therefore, substantially more efficient than ToE while maintaining equivalent scientific rigor. Such efficiency will contribute to the attractiveness as well as the sustainability of biosimilars as a therapeutic modality.

#### Review Article | Open Access | Published: 20 September 2019 Evolution of the EU Biosimilar Framework: Past and Future

Elena Wolff-Holz H, Klara Tiitso, Camille Vleminckx & Martina Weise

BioDrugs 33, 621–634(2019) Cite this article 5425 Accesses 5 Citations 1 Altmetric Metrics

#### Abstract

The approval of biosimilars in the EU follows a comprehensive scientific assessment based on stringent regulatory standards. While the initial approach to biosimilars was understandably cautious and conservative in that uncharted territory to protect patients' safety, the analytical and scientific progress and accumulated experience with biosimilars continues to reshape regulatory requirements, generally leading to a reduced burden of clinical trials. This trend is expected to continue, for example, by increasingly employing pharmacodynamic endpoints and biomarkers, but much work remains to make this happen, especially for complex molecules with several or unknown mechanisms of action. We reviewed the available guidance and European Public Assessment Reports (EPARs) of biosimilars approved in the EU via the centralised procedure. This review focuses on the nature and extent of clinical confirmation of biosimilarity considered necessary in addition to analytical and functional data. Cases with conflicting results from different parts of the comparability exercise are discussed, with the aim of identifying whether certain elements of the comparability exercise are more important than others in determining biosimilarity. Taken together, analytical and functional comparison is the foundation of any biosimilar development. In addition, pharmacokinetic similarity is an indispensable prerequisite for any biosimilar approval, so careful planning on behalf of the applicant is mandated to avoid potential failure of such studies, for example, because of large interindividual variability, underpowered trial designs or other methodological causes. Comparative pharmacokinetic studies are a basic requirement for biosimilar development and are usually more sensitive than clinical efficacy trials when detecting potential product-related differences. This may explain why a demonstration of equivalent efficacy could not overrule a finding of dissimilar pharmacokinetic profiles in two cases of biosimilar pegfilgrastim. However, the outcome of efficacy trials depends not only on drug exposure but also on proper pharmacological action of the biological substance in vivo. Therefore, the objectives of both types of studies differ. Efficacy trials should usually be designed as equivalence trials to ensure that the efficacy of the biosimilar is neither decreased nor increased compared with the reference product. However, some remaining uncertainty regarding potentially increased efficacy of the biosimilar may be acceptable in exceptional cases, provided that the data from other parts of the comparability exercise clearly support a conclusion of biosimilarity and safety is assured. In contrast, uncertainties regarding potentially inferior efficacy of the biosimilar may not be acceptable at all. We conclude that the EU biosimilar regulatory framework is robust and able to adapt to advancing knowledge and experience and to strike a balance between regulatory standards, patient safety and feasibility of biosimilar development.

#### Review Article | Open Access | Published: 07 April 2020

The Path Towards a Tailored Clinical Biosimilar Development

<u>Martin Schiesti <sup>ICI</sup>, Gopinath Ranganna, Keith Watson, Byoungin Jung, Karsten Roth, Björn Capsius, Michael</u> <u>Trieb, Peter Bias & Julie Maréchal-Jamil</u>

BioDrugs 34, 297–306(2020) Cite this article 3245 Accesses 3 Altmetric Metrics

#### Abstract

Since the first approval of a biosimilar medicinal product in 2006, scientific understanding of the features and development of biosimilar medicines has accumulated. This review scrutinizes public information on development programs and the contribution of the clinical studies for biosimilar approval in the European Union (EU) and/or the United States (US) until November 2019. The retrospective evaluation of the programs that eventually obtained marketing authorization and/or licensure revealed that in 95% (36 out of 38) of all programs, the comparative clinical efficacy studies confirmed similarity. In the remaining 5% (2 out of 38), despite meeting efficacy outcomes, the biosimilar candidates exhibited clinical differences in immunogenicity that required changes to the manufacturing process and additional clinical studies to enable biosimilar approval. Both instances of clinical differences in immunogenicity occurred prior to 2010, and the recurrence of these cases is unlikely today due to state-of-theart assays and improved control of process-related impurities. Biosimilar candidates that were neither approved in the EU nor in the US were not approved due to reasons other than clinical confirmation of efficacy. This review of the development history of biosimilars allows the proposal of a more efficient and expedited biosimilar development without the routine need for comparative clinical efficacy and/or pharmacodynamic studies and without any compromise in quality, safety, or efficacy. This proposal is scientifically valid, consistent with regulation of all biologics, and maintains robust regulatory standards in the assessment of biosimilar candidates. Note: The findings and conclusion of this paper are limited to biosimilar products developed against the regulatory standards in the EU and the US.

# Approval of all indications of biosimilar medicines is based on the totality of evidence

- A biosimilar may be approved for one or more indications for which its reference product is licensed, but for which there was no head-to-head clinical comparison
- These indications are individually evaluated based on sound science
- The approvals are based on extrapolation of data, which is an established regulatory and scientific principle. This approach is also used by regulators in the approval of changes to the reference product manufacturing process, and in pharmaceutical development of all biological medicines

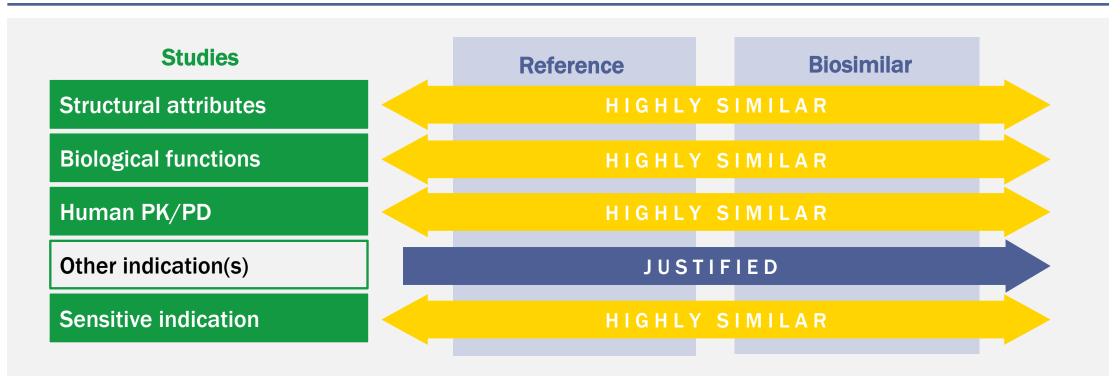


While no one piece of information is sufficient to demonstrate biosimilarity, when taken together, the evidence forms a comprehensive picture in each and every approved condition



## Extrapolation of indications is based on the clinical experience with the reference product and the entire similarity exercise<sup>1</sup>

**Similarity space** 



High similarity is a prerequisite — patients and healthcare providers can be assured that the biosimilar medicines are as safe and effective as their reference products

Abbreviations: PK, pharmacokinetic; PD, pharmacodynamic References: 1. Windisch J. The Science of Biosimilars. Sandoz Training Workshop, London, April 2015 [Data on file].

Figure adapted from Windisch J.



## Biosimilar medicine development requires significant investment and state-of-the-art technologies

- Significant investment, costing 100–300 million USD and taking up to eight years to develop, is needed to achieve a successful similarity exercise <sup>1</sup>
- Highly sophisticated analytical tools allow for a detailed characterization of the biosimilar medicine and the reference product<sup>3,4</sup>
- Due to technological advances, biosimilar medicines are usually better characterized than their reference products, which were characterized at the time of their initial approval 10 or 20 years earlier<sup>5,6</sup>
- Biosimilar medicines are manufactured, distributed, and monitored according to the same standards as other medicines, and regulatory authorities perform periodic inspections of the manufacturing sites<sup>2</sup>

Patients and healthcare providers can trust biosimilar medicines, as they are approved according to the same high standards and by the same regulators as all other medicines

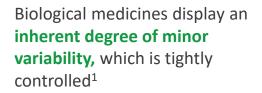
**References: 1.** Van Amum P. Biosimilars: Market weaknesses and strengths; **2.** EMA. <u>Biosimilar medicines</u>. Accessed March 2020; **3.** FDA. <u>Scientific considerations in demonstrating biosimilarity to</u> <u>a reference product</u>. Accessed April 2020; **4.** EMA. <u>Guideline on similar biological medicinal products containing biotechnology-derived proteins as active substance: non-clinical and clinical issues</u>. Accessed March 2020; **5.** <u>Biosimilar Medicines Group handbook 2016</u>. Accessed March 2020; **6.** Brinks V, *et al. In Pharm Res* 2011;28:386–93;



# Summary: Biosimilar medicines — a commitment to scientific excellence







Throughout their lifecycle, biological medicines **undergo manufacturing changes**<sup>2</sup>

Tailored clinical comparability, [where appropriate] complements and confirms the comparability demonstrated at the previous steps<sup>3</sup> Scientific principles for **establishing biosimilarity** are the **same as** those for **demonstrating comparability**<sup>4</sup>



**Stepwise comparability exercises** ensure there are no clinically meaningful differences between the biosimilar and the reference product<sup>5,6</sup> Development of biosimilars requires **significant investment** and state-of-the-art technologies<sup>4</sup>



WHO, EMA/EU, FDA/USA, HC/Canada, PMDA/Japan, TGA/Australia and others, all **require extensive evidence** that a biosimilar is highly similar to a reference product, and that there are no meaningful differences<sup>7</sup>

**References: 1.** Schneider C. Ann Rheum Dis 2013;72:315–8; **2.** McCamish M, Woollett G. Clin Pharmacol Ther 2013;93:315–7; **3** Gudat U. Pharma Horizon 2016;1:35–38 **4.** Biosimilar Medicines Group handbook 2016; **5.** FDA. Available at <a href="https://www.fda.gov/drugs/biosimilar/biosimilar-development-review-and-approval">https://www.fda.gov/drugs/biosimilar/biosimilar/biosimilar-development-review-and-approval</a> Accessed September 2020; **6.** EMA. <u>Guideline on similar biological medicinal products containing biotechnology-derived proteins as active substance: non-clinical and clinical issues.</u> Accessed March 2020; **7.** Weise M, et al. Blood 2014;124:3191–6.



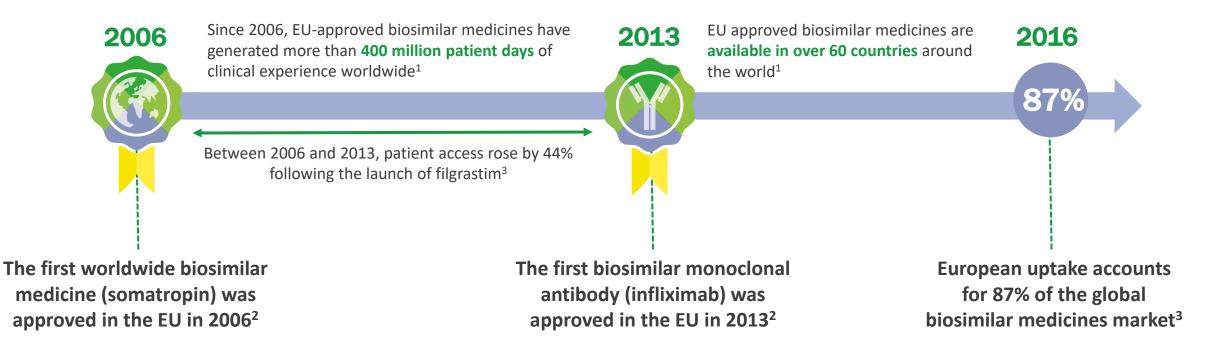
Chapter 5

## The benefits of biosimilar medicines

Biosimilar medicines have demonstrated similarity with reference biologicals in terms of structure, function, safety and efficacy, but what are their benefits?



## **Europe is a pioneer of biosimilar medicines** and has the largest clinical experience



There is nearly 15 years' worth of real-world evidence demonstrating the benefits that biosimilar medicines offer to patients and healthcare systems<sup>1</sup>

References: 1. Biosimilar Medicines Group. Factsheet on Biosimilar Medicines. 2016. Accessed July 2020; 2. EMA. European public access reports; 3. QuintilesIMS Health MIDAS 2016.

# Biosimilar medicines offer benefits to patients, healthcare professionals, and payers<sup>1</sup>



## Patients<sup>1.2</sup>

- More patients gain access to biologic treatments, and at earlier stages of the therapy cycle
- Improved access drives better outcomes for patients



### Healthcare professionals<sup>1,2</sup>

- Access to a wider spectrum of treatment options
- Development of value-added services for patients via benefitsharing models
- Reduced pressure on the prescribers' budget



### Payers<sup>1,3</sup>

- Creation of a more competitive market with a broader range of cost-effective treatment options
- Generation of savings across healthcare systems, supporting their sustainability

Biosimilar medicines increase the treatment options available to patients, healthcare professionals, and payers<sup>1</sup>

**References: 1.** Biosimilar Medicines Group. <u>Biosimilar Medicines Group handbook 2016</u>. Accessed March 2020; **2.** Simon-Kucher & Partners. Payers' price & market access policies supporting a sustainable biosimilar medicines market; **3.** Cornes P, Muenzberg M. *Pharma Horizon* 2016;1:35–38.

# Availability of biosimilar medicines increases patient access to biologic therapies



- According to WHO, biosimilar medicines provide a good opportunity to expand access and to become a game-changer for access to medicines for certain complex conditions<sup>1</sup>
- In countries with low initial usage or availability of biological products, the launch of biosimilar medicines appears to lead to increased access<sup>2\*</sup>

Product/Country	Treatment days per capita (Year before biosimilar entrance)	Volume change of treatment days following introduction of biosimilar
HGH		
Romania	0.02	152%
Czech Rep	0.08	68%
Poland	0.04	82%
G-CSF		
Romania	0.02	2542%
Bulgaria	0.02	581%
Slovakia	0.05	509%
Anti-TNF		
Bulgaria	0.10	190%
Czech Rep	0.24	59%
Slovakia	0.49	93%

### Biosimilar medicines allow access to highly innovative treatments

Abbreviations: G-CSF, granulocyte-colony stimulating factor; HGH, human growth hormone; TNF, tissue necrosis factor; WHO, World Health Organisation. Reference: 1. WHO. WHO to begin pilot prequalification of biosimilars for cancer treatment... Accessed March 2020; 2. QuintilesIMS. The impact of biosimilar competition on price, volume and market share - update 2017. Accessed March 2020.

# Swedish launch of biosimilar filgrastim led to improved patient access



Initiation of treatment with filgrastim reference medicine required the formal approval of **three physicians** 





Launch of filgrastim biosimilar

## Following the launch of biosimilar filgrastim:

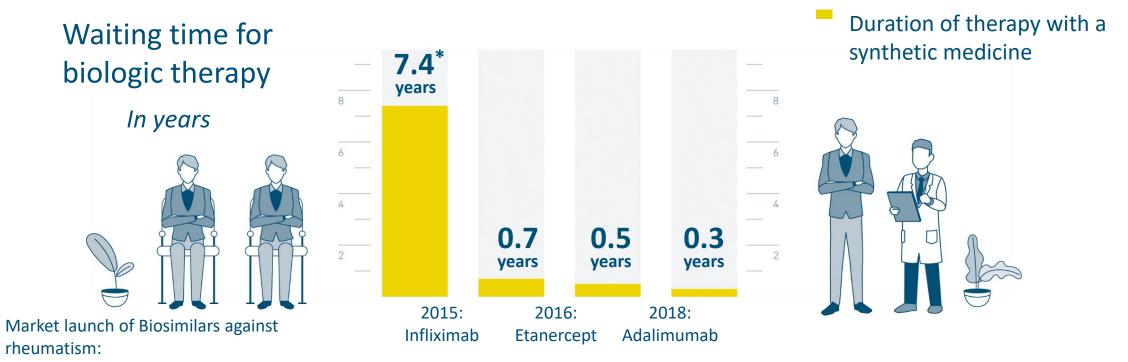
- Treatment costs for granulocyte colonystimulating factor (G-CSF) treatment of febrile neutropenia were reduced
- Regional authorities relaxed restrictions on the prescribing of G-CSF treatments
- Prescriptions do not need additional authorization

Driven by the use of biosimilar filgrastim, clinical use of G-CSF increased five fold in the Southern Healthcare region



Biosimilar medicines allow access for more patients, and at earlier stages in the treatment cycle

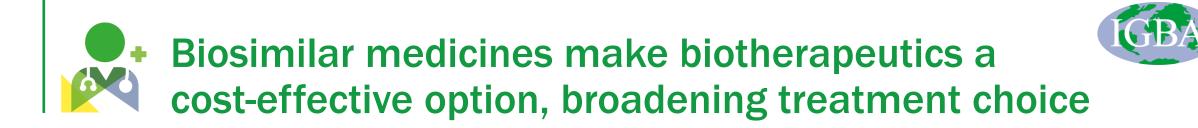




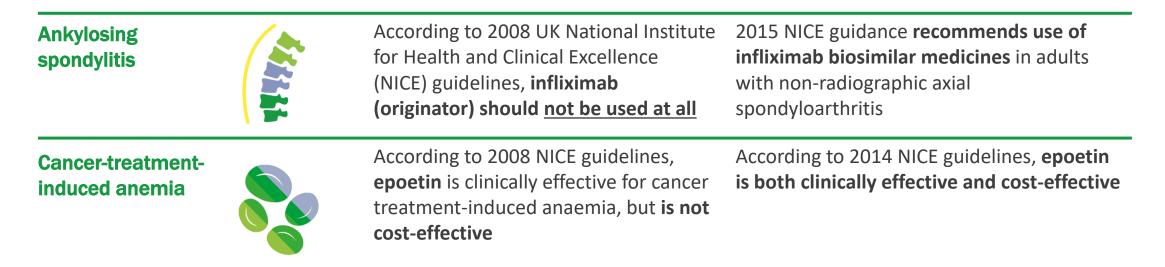
\*until 2015, exclusively synthetic standardised therapy or original biological agents were available<sup>3</sup>

Biosimilar infliximab, etanercept and adalimumab translated in a significant reduction of the duration of synthetic medicines therapy for rheumatic patients from 7,4 years to 4 months<sup>2</sup>

**References: 1.** Bavaria, Germany. **2.** ProBiosimilars preliminary results of the PHARAO study - <u>https://probiosimilars.de/presse/versorgung/studie-biologika-und-rheuma-patienten/</u>**3.** AG Pro Biosimilars, patient survey at the DocCheck rheumatologist



- Biosimilar medicines are often able to reach an acceptable incremental cost-effectiveness ratio (ICER) in situations where reference products are not<sup>1</sup>
- In the UK, biosimilar medicines have introduced new treatment options for ankylosing spondylitis, and for treatment-induced anaemia in patients with cancer<sup>1,2</sup>



Biosimilar medicines empower physicians, providing cost-effective treatment options<sup>1</sup>

Abbreviations: NICE, The National Institute for Health and Care Excellence.

References: 1. Simon-Kucher & Partners. Payers' price & market access policies supporting a sustainable biosimilar medicines market. Accessed March 2020; 2. NICE. Accessed March 2020.



## Globally, biosimilar medicines have the potential to offer healthcare systems huge savings for the same outcomes

## Canada - \$94 million CAD

Combined savings from use of etanercept, filgrastim, infliximab and insulin glargine biosimilars in 2018<sup>5</sup>

## Europe –15 billion EUR

between 2016 and 2020

based on a 30% price reduction across eight key reference products, driven by biosimilar competition<sup>1</sup>

## Japan – 46 billion JPY

between 2017 and 2019 with CAGR 61%<sup>2</sup>

## U.S.A - 2,2 billion USD (2019)

Biosimilar savings totalled 2,2 billion USD in 2019 and 4,5 billion over the past 10 years<sup>4</sup>

## South Africa – 6.4 million USD

(84.5 million Rand) per annum

A 50% price reduction following the introduction of the biosimilar trastuzumab would translate into 670 more patients being treated (2016)<sup>3</sup>

Biosimilar medicines represent a cost-effective alternative to the reference products

**References: 1.** QuintilesIMS. Delivering on the potential of biosimilar medicines; **2.** Ministry of Health, Labour and Welfare Japan; **3.** Generic & Biosimilar Medicines Southern Africa Available at: <a href="https://gbmsa.org/">https://gbmsa.org/</a>. Accessed October 2020; **4.** IQVIA 2020 Report; **5.** <a href="https://gbmsa.org/">Biologics in Canada. Part 2: Biosimilar Savings, 2018</a>. Accessed October 2020:



# Sharing the benefits of clinical use of biosimilar medicines

- In Germany, the medical association KV Westfalen-Lippe, and the statutory health insurance provider Barmer GEK, agreed a contract geared towards improving care of patients with inflammatory bowel disease
- Under the contract, patients with ulcerative colitis or Crohn's disease will be primarily treated with infliximab biosimilars
- Absolute savings generated from prescribing infliximab biosimilar will be equally split between the treating physician and Barmer GEK

Benefit sharing models help physicians to see the tangible benefits from generated savings due to more cost-effective prescribing, leading to increased biosimilar medicine uptake and patient care

Reference: Simon-Kucher & Partners. Payers' price & market access policies supporting a sustainable biosimilar medicines market. Accessed March 2020.

## Summary: The benefits of biosimilar medicines





The use of biosimilar medicines has been **successfully implemented** within **Europe for over a decade**<sup>1</sup>



**Benefit sharing models** involve all stakeholders and help to **demonstrate the cost benefits** associated with biosimilar medicine adoption<sup>3</sup> Biosimilar medicines improve the treatment options available to:<sup>2-4</sup>



#### **Patients**

Biosimilar medicines allow access for more patients, and at earlier stages in the treatment cycle



Healthcare professionals

Biosimilar medicines empower physicians, providing cost-effective treatment options



Payers

Globally, biosimilar medicines introduce competition by representing a cost-effective alternative to reference biologicals, and generate savings

### Biosimilar medicine policies are necessary to drive uptake and provide the benefits of biosimilar use

**References: 1.** Biosimilar Medicines Group. <u>Factsheet on Biosimilar Medicines 2016</u>. Accessed March 2020; **2.** Medicines for Europe. <u>Biosimilar Medicines Handbook 2016</u>. Accessed March 2020; **3.** Simon-Kucher & Partners. <u>Payers' price & market access policies supporting a sustainable biosimilar medicines market</u>. Accessed March 2020; **4.** Cornes P, Muenzberg M. *Pharma Horizon* 2016;1:35–38.



## Chapter 6

# Building on the experience and success of biosimilar medicines

Biosimilar medicines are increasingly becoming an integral part of modern healthcare systems, so what does the future hold?

## Biosimilar medicines are internationally recognized for expanding access to life-changing treatments



"Globally, regulators have confidence in the rigour of the scientific review and approval process for biosimilars."<sup>1</sup> International Coalition of Medicines Regulatory Authorities (ICMRA) Statement about confidence in biosimilar products



"Biosimilars can provide more treatment options for patients, and possibly lower treatment costs, enabling greater access for more patients."<sup>2</sup>

Dr Janet Woodcock, Director, Centre for Drug Evaluation and Research, Food and Drug Administration (FDA)



"Whether it's in the public or the private sector, we need to provide sustainable healthcare and biosimilars are clearly a good way to improve affordability."<sup>3</sup>

Professor Josep Tabernero, Former President, European Society of Medical Oncology (ESMO)

Biosimilar medicines are cost-effective therapeutic alternatives to reference biological products<sup>1</sup>

**Reference: 1.** ICMRA statement about confidence in biosimilar products (for healthcare professionals) Available at <a href="https://bit.ly/2IXwwTJ">https://bit.ly/2IXwwTJ</a>. Accessed October 2020; ;**2.** Woodcock J. <u>Biosimilars Implementation</u>. Accessed March 2020; **3.** Tabernero J. <u>Europe ready to embrace first copies of biotech cancer drugs</u>. Accessed March 2020.

# Health Ministers recognize the value and benefits of biosimilar medicines use for healthcare



The Honourable Greg Hunt Health Minister Australia

7 of the top 10 most expensive medicines on the PBS are all from the bio family. That's why what's occurring with biosimilars is so important, because it helps to expand the sustainability of the health system & helps to bring down the cost of these medicines



The Honourable Adrian Dix Minister of Health Province of British Columbia (B.C.), Canada

Biosimilars are a necessary step to ensure PharmaCare provides existing coverage for more people and funds new drugs well into the future

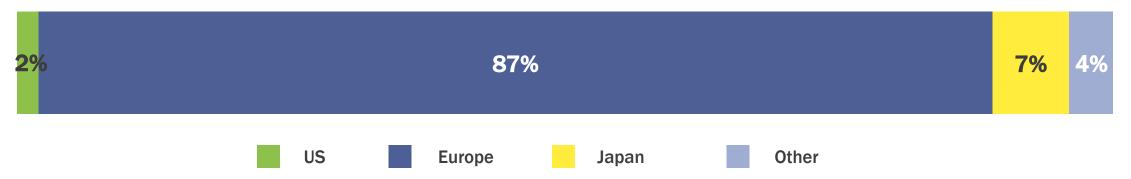


## Globally, there is a huge opportunity for biosimilar medicines to provide competition to existing biological medicines

### Percentage of global biological medicine sales by region

59%	22% 69	6 13%
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### Percentage of global biosimilar medicine sales by region



## Experience of biosimilar medicines in Europe is expected to support faster uptake in other regions

Reference: QuintilesIMS. Market development in Europe and globally: MAT Dec 2016.

## Building on the experience and success of over 300 biosimilar medicines approvals, covering over 10 therapeutic areas







# Switching biological medicines is considered safe<sup>1</sup>

- Europe is leading the way in switching from the reference to a corresponding biosimilar medicine<sup>2</sup>
- European Public Assessment Reports (EPARs), available on the EMA website, provide substantial evidence for the safety of a switch<sup>2</sup>
- In Japan, a switching study from reference product filgrastim to the biosimilar demonstrated the same clinical efficacy and safety, but at a reduced cost<sup>3</sup>
- Large clinical experience in Europe supports switching not only between new versions of the same product, but also between a reference and its biosimilar medicine<sup>2</sup>

- The lack of safety signals in Europe provides further reassurance of the safety of switching between the reference and the biosimilar medicine<sup>2</sup>
- The available switching data (over 170 studies) do not indicate that switching from a Reference Product to a Biosimilar is associated with any major efficacy, safety or immunogenicity issues<sup>4</sup>
- A prescribing healthcare professional transferring a patient on treatment from an originator to a biosimilar medicine is an accepted clinical practice in many countries<sup>5</sup>

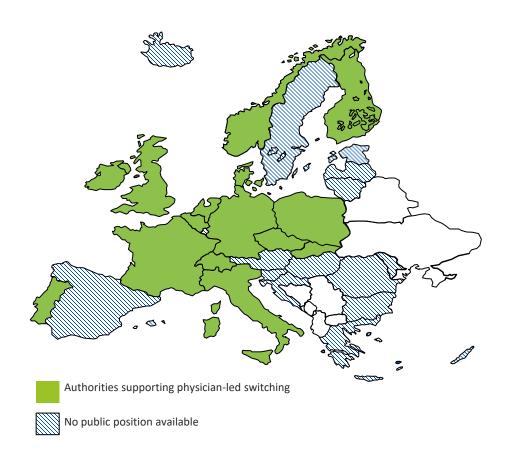
Under the supervision of the treating physician, patients can be safely switched from the reference product to the biosimilar medicine and vice versa<sup>3</sup>

References: ; 1. Glintborg B, et al. Ann Rheum Dis 2017; [Epub ahead of print]; 2. Kurki P, et al. BioDrugs. 2017;3(2):83–91;
 3. Kamada I, et al. RSMP 2017;7(1):3–15. 4. Source: Barbier, Ebbers, Declerck, Simoens, Vulto and Huys - The Efficacy, Safety , and Immunogenicity od Switching Between Reference Biotherapeutics and Biosimilars: A Systematic Review (2020). Clinical Pharmacology & Therapeutics. https://doi.org/10.1002/cpt.1836. Accessed November 2020; 5. ICMRA statement about confidence in biosimilar products (for healthcare professionals). Available at https://bit.ly/2IXwwTJ, Accessed October 2020.

## Widespread support for switching biosimilar medicines under supervision of a healthcare person



## National guidance

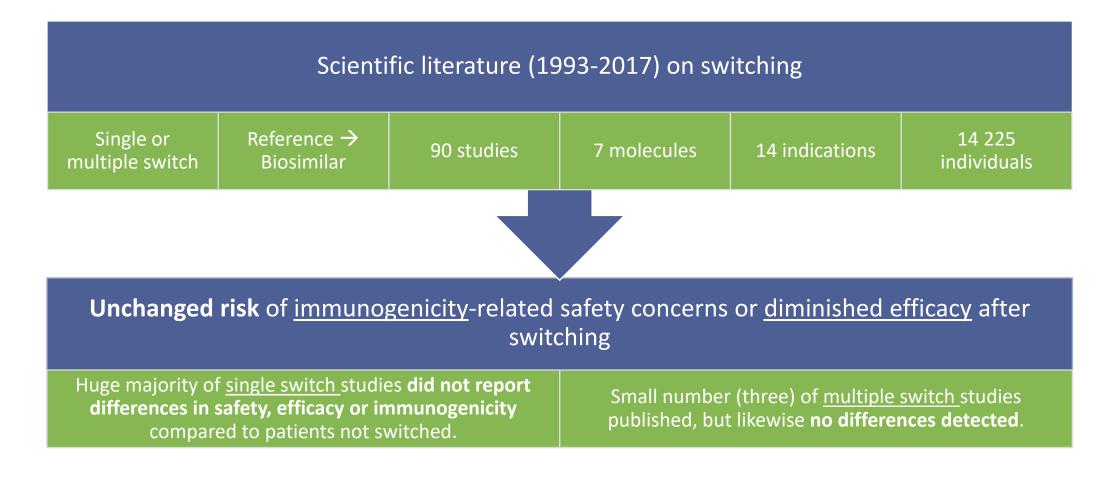


Source: Medicines for Europe Internal Biosimilar Mapping

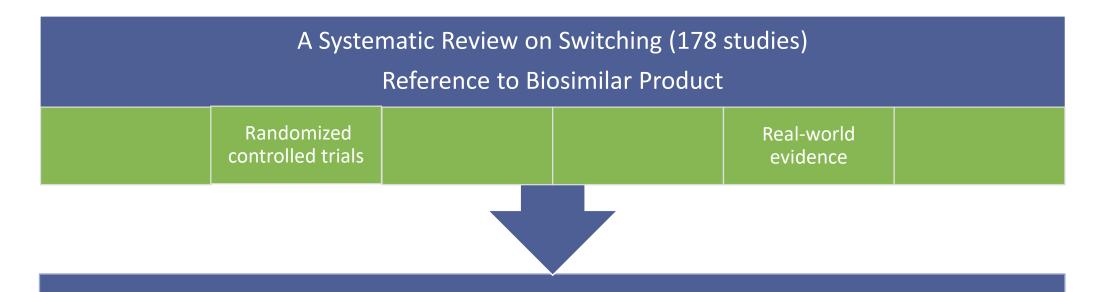
CURRENT OPINION	ſ		
Interchangeabi	lity of Biosimilars	s: A European Perspective	
	n Aerts <sup>2</sup> · Elena Wolff-Holz	In our opinion, switching particular medicine or considered safe.	
		Clinical guidance*	
Cancer Horizons	European Socie	position paper of the ety for Medical Oncology, reference to oncology	
Josep Paolo Jacek Christ	prescribers	ECCO Position Statement	_
	Paolo G Casali, <sup>6</sup> Andres Cerva Jacek Jassem, <sup>10</sup> George Pentf Christoph C Zielinski, <sup>14</sup> Rolf A	Biosimilars for Inflammatory B	
	1 1	Silvio Danese ** Gionata Fiorino *Tim Raine *	Mare Ferrante,*
	-based recom	mendations for the use of	ilian Panes, <sup>k</sup>



# Switching studies confirm no differences in safety, efficacy or immunogenicity (2018)





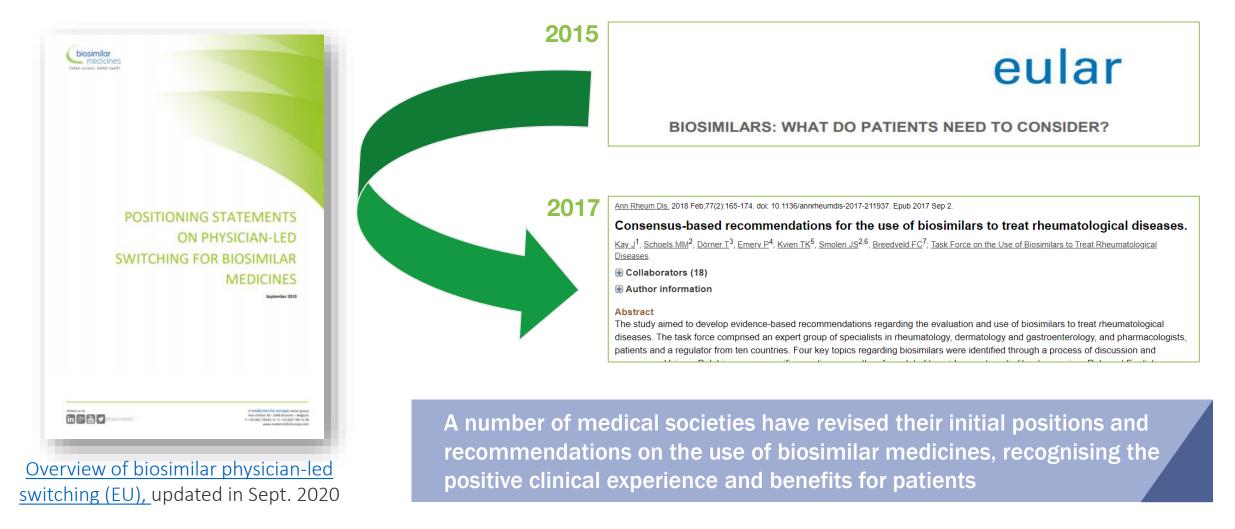


"Despite the limitations......the available switching data do not indicate that switching from a reference product to a biosimilar is associated with any major efficacy, safety, or immunogenicity issues."

Source: L. Barbier, H. Ebbers, P. Declerck, S. Simoens, A. Vulto, I. Huys – The Efficacy, Safety, and Immunogenicity of Switching Between Reference Biopharmaceuticals and Biosimilars: A Systematic Review Clin Pharmacol Ther. 2020 Oct; 10.1002/cpt.1836



# EU: Clinical use and experience inform medical societies' positions





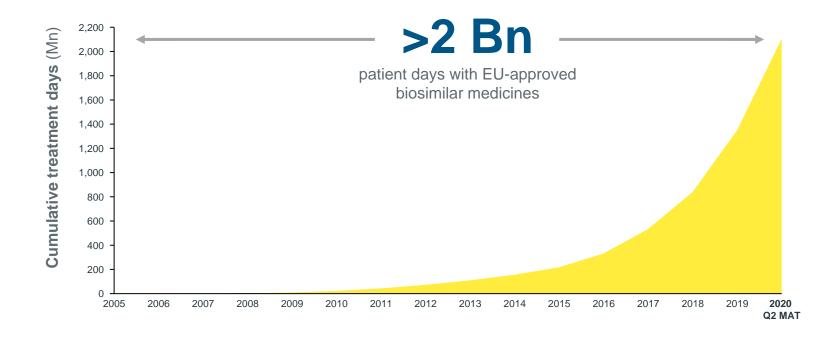
# Transitioning approach to biosimilars medicines in two Canadian Provinces

 British Columbia<sup>1</sup> and Alberta<sup>2</sup>– have implemented well-controlled switching policies for patients on their public drug programs taking etanercept, infliximab, insulin glargine and rituximab for chronic conditions, saving hundreds millions of dollars that has been reinvested into their healthcare systems





## The total clinical experience with biosimilar medicines exceeded 2 billion patient treatment days in Europe



Over the last 10 years, the cumulative patient treatment days for EU approved biosimilar medicines have doubled every ~1.5 years

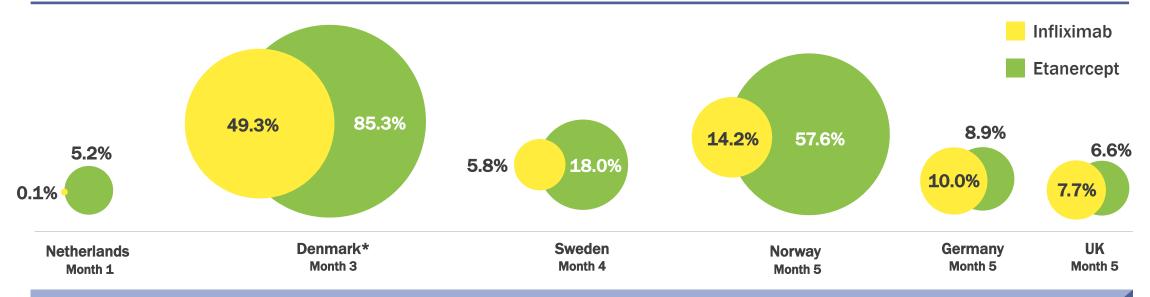
**Reference:** Source: MIDAS MAT Q2 2020 data; rituximab and trastuzumab DDDs calculated via IQVIA Real World Data, Oncology Dynamics physician surveys on average cycles; pre-2009 analysis includes extrapolated treatment days for biosimilars launched between 2005 – 2008; country cohort includes 30 countries within Europe Economic Area

## Increasing experience with biosimilar medicines supports faster uptake of subsequent new biosimilar medicines



 Uptake of a subsequent complex biosimilar, etanercept, was generally similar or improved compared with that of infliximab

Comparison of post-launch market share of biosimilar infliximab with that of etanercept for the same time period

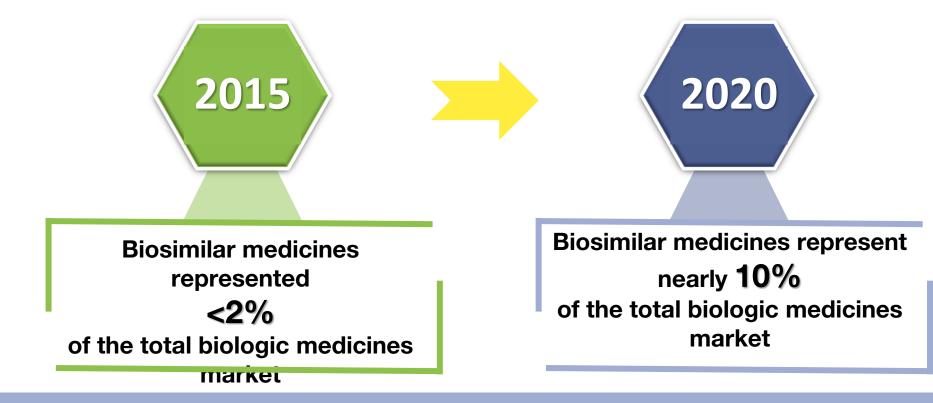


The launch and uptake of multiple biosimilar medicines provides a competitive biologics marketplace

\*Denmark data from MIDAS monthly restricted database **Reference:** QuintilesIMS. MIDAS July 2016.



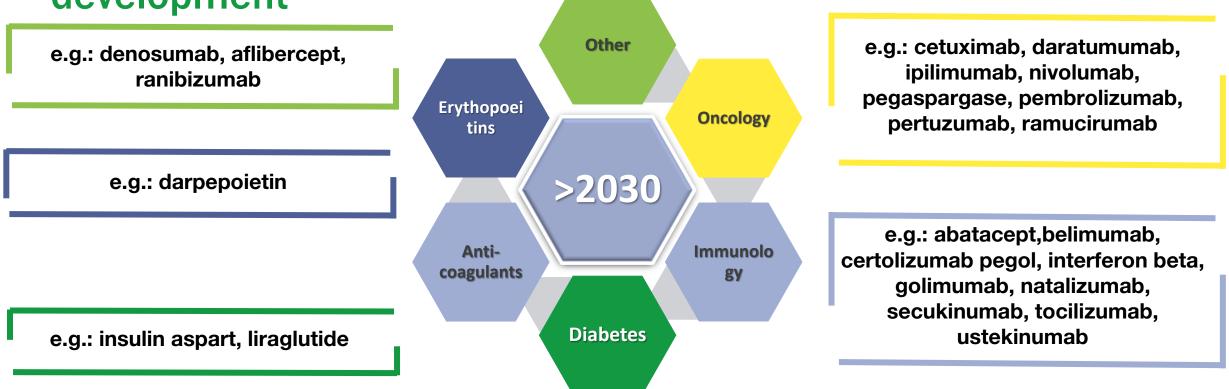
# In Europe, biosimilars have captured 7% more of the biologics market<sup>1</sup> over a 5-year period



In the last 5 year period, biosimilar market growth in the EU mainly relates to immunology and oncology biosimilar market growth



# The growing number of available biologic therapies offers future opportunities for biosimilar medicines development



Over the next 10 to 15 years, more than 30 biologic medicines (mainly monoclonal antibodies) will lose market protection and open to biosimilar competition in existing and new therapy areas, including for orphan indications

References: 1. Biosimilar medicines group (Medicines for Europe) non-exhaustive compilation based on publicly available information (Oct 2020)



# Availability of biosimilar medicines improves the security of the supply chain

- The FDA and EMA have identified manufacturing problems, delays in supply, and lack of available active ingredients as the most frequent causes of drug shortages<sup>1</sup>
- Drug shortages can compromise patient safety and clinical outcomes, and increased healthcare costs, due to delays or changes in treatment regimens<sup>1</sup>
- Biosimilar medicines help prevent future biologic shortages and ensure access to effective and safe treatment options<sup>1</sup>



"[...] the biosimilar market will see a more diverse range of companies, greater competition, and improved supply chain security."<sup>2</sup>

> Alex Kudrin, Biopharmaceutical Consultant, United Kingdom

### Biosimilar medicines offer improved access to more cost-effective healthcare, today and in the future

# Summary: Building on the experience and success of biosimilar medicines







The benefits offered by biosimilar medicines are **internationally recognized**<sup>1</sup>

Around the world, multiple biosimilar medicines have been approved<sup>2–6</sup>

**Switching** from a reference product to a biosimilar medicine is considered safe<sup>7</sup>







**Experience** with biosimilar medicines **improves uptake**<sup>8</sup>

A **strong pipeline** supports the continuous introduction of new biosimilar medicines<sup>1</sup>

Availability of biosimilar medicines safeguards the supply chain, ensuring patient access to key therapeutics

References: 1. QuintilesIMS Institute for Healthcare Informatics. Delivering on the Potential of Biosimilar Medicines. 2016;

2. European Medicines Agency. Accessed March 2020; 3. Ministry of Health, Labour and Welfare (MHLW). Accessed March 2020; 4. Health Canada. Data on file; 5. Food and Drug Administration. Purple Book. Accessed March 2020; 6. Australian Register of Therapeutic Goods (ARTG). Accessed March 2020; 7. Ebbers HC, et al. Expert Opin Biol Ther. 2012;12(11):1473–85; 8. QuintilesIMS MIDAS MTH July 2016.

